

## Smart Growth for the 21st Century

A community functions best with homes for all incomes, jobs, schools, open space, desirable destinations and services, and different ways to reach them—by foot, bicycle, public transit, or automobile.

Smart growth is about recognizing and understanding the various facets of a vibrant community and how to achieve and maintain a balance among them.

We all have everything to gain by joining with our community leaders to assure ample homeownership opportunities in communities with efficient transportation, good schools, and open space. After all, real estate professionals sell more than just homes, they sell neighborhoods.

And, more than ever, homebuyers want the convenience and value of smart growth.

Smart growth focuses on the existing assets of the community, the long-run implications of various development patterns, and their fiscal impacts. The bottom line: some ways of growing are more sustainable than others.

## Are you a smart growth leader?



Jeremy Brooks

## Give Your Members the Smart Growth Strategies They Need



*Computer-generated simulations show how a neighborhood can be transformed through smart growth.*

UrbanAdvantage.com

## Defining Smart Growth

Each community is different, but there are a few key tenets of smart growth that can be applied everywhere, including a mix of land uses and transportation options for travel by mode other than the automobile.

## Demand for Smart Growth

Demographic and economic shifts make the smart growth development model the right one for the twenty-first century.

## The Value of Smart Growth

Studies show that communities that develop according to smart growth principles cost less for individuals to live in and cost less for local governments to administer.

## Advocating for Smart Growth

The course concludes with a “Take Action Check List” that provides real-world ideas for influencing how communities grow.